

BRAND | TV & Satellite Week

“TV & Satellite Week is the ultimate TV guide for the modern multichannel home.”

Editor, Jonathon Bowman

- TV & Satellite Week features clear, easy-to-use listings for more channels than any other magazine.



KEY FACTS

| | |
|--------------|---------|
| Circulation: | 126,425 |
| Readership: | 350,000 |
| Frequency: | Weekly |
| On Sale: | Tuesday |
| Price: | £1.70 |

READERSHIP

| | |
|-------------|-----|
| Median Age: | 52 |
| ABC1: | 47% |

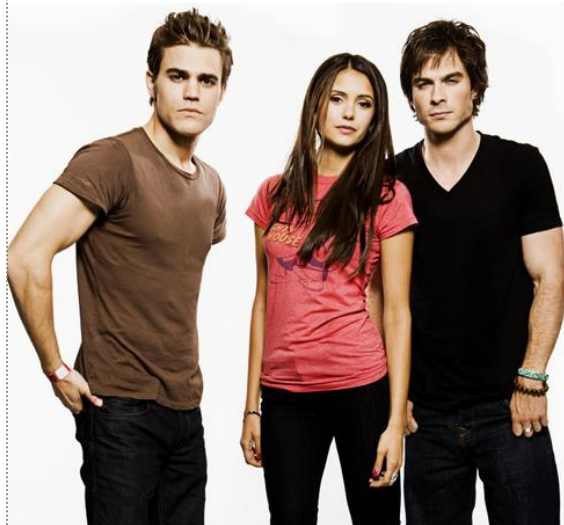
LIFESTYLE AND ATTITUDES

'I am a TV addict' INDEX 142

'I'm tempted to buy products I've seen advertised' INDEX 124

'Watching TV is my favourite pastime' INDEX 166

- It's a comprehensive guide to the week's best new TV shows, films and sport.
- Through its breadth, expertise and passion, TV & Satellite Week guides its readers to the most exciting and innovative programmes on digital TV.



Display rate card



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|---------------------|---------|---------|---------|--------|
| Whole Page (R.O.M) | £20,160 | £16,450 | £5,715 | - |
| Full page 1* | £23,600 | £19,530 | £7,650 | - |
| Outside Back Cover | £40,000 | £20,610 | £8,600 | £4,000 |
| Inside front cover | £30,000 | £19,840 | £7,800 | £3,700 |
| Inside Back Cover | £29,000 | £18,820 | - | - |
| 1 st DPS | £40,320 | £34,940 | £13,200 | - |
| 2 nd DPS | - | £32,940 | - | - |
| Half Page | £11,150 | £8,700 | £3,000 | - |
| Quarter Page | £5,600 | £5,545 | - | - |

KEY CONTACTS:

Rob Freeman - Head of Agency Sales (Lifestyle Weeklies):
 Amanda Smith – Ad Manager (Lifestyle Weeklies):
 Russell Matthews - Regional Ad Manager

020 314 86708 rob.freeman@timeinc.com
 020 314 83685 amanda.smith@timeinc.com
 016 187 22161 russell.matthews@timeinc.com