

BRAND | TV Times

KEY FACTS

Circulation:	197,153
Readership	1,012,000
Frequency:	Weekly
On Sale:	Tuesday
Price:	£1.50

READERSHIP

Median Age:	57
ABC1:	41%

LIFESTYLE & ATTITUDES

'I buy new products before most of my friends' INDEX 129

'I am a TV addict' INDEX 130

'When I see a new brand I often buy it to see what it's like' INDEX 129



“A much-loved old favourite given a sparking new lease of life, TV Times is friendly, fun, warm and honest.”

Editor, Ian Abbott

- TV Times has over 50 years TV Heritage. It has an enviable reputation within the industry, giving it huge brand recognition and authority.
- Within its unique, exclusive access enabling it to get in-depth interviews and stunning photo shoots, TV Times connects its readers to Britain's favourite TV personalities and programmes.



Display rate card



Whole Page (R.O.M)	£20,160	£16,450	£5,715	-
Full page 1*	£23,600	£19,530	£7,650	-
Outside Back Cover	£40,000	£20,610	£8,600	£4,000
Inside front cover	£30,000	£19,840	£7,800	£3,700
Inside Back Cover	£29,000	£18,820	-	-
1 st DPS	£40,320	£34,940	£13,200	-
2 nd DPS	-	£32,940	-	-
Half Page	£11,150	£8,700	£3,000	-
Quarter Page	£5,600	£5,545	-	-

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